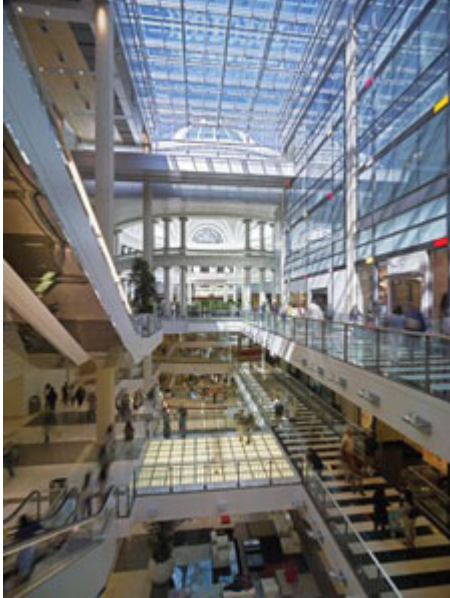


RETAILTRAFFIC

SAN FRANCISCO CENTER

SEP 1, 2007



Project Name

Westfield San Francisco Centre

Location

San Francisco

Square Footage

1.5 million

Architects

ka architecture

RTKL Associates Inc.

Client

Westfield Group

Transforming the historic Emporium department store — a building that opened in 1896 hailed as the “grandest mercantile building in the world” — into a compelling retail environment for the 21st Century is no small feat. But ka architecture and RTKL Associates Inc. were able to do that by completely rebuilding the structure from the ground up — suspending the 500,000-pound dome during the process — and also merging the building with a nearby competing project to create a massive urban retail environment. Eight years in the making, Westfield San Francisco Centre has been more than worth the wait. The building showcases the Emporium's historic elements while bringing in five levels of new retail. The dome now sits 58 feet higher than in the original building. The center's layout is crafted to lead shoppers to it as a destination within the complex.