

Real Estate Deals

Finalist: The Infinity

Befitting its distinct design and proximity to SoMa's growing list of urban amenities, the Infinity's siren song has had little problem luring hip, city dwellers in droves. Phase I -- a 37-story highrise marked by curved floor-to-ceiling glass set beside two mid-rise buildings -- saw buyers snap up the vast majority of the 365 condos before completion.

"Despite some correction in the housing market and a weak national market, the desire for high quality, urban housing in San Francisco is quite robust," said Carl Shannon, managing director with the Infinity's developer, Tishman Speyer. Like other towers popping up near the base of the Bay Bridge, the Infinity is part of a Rincon Hill renaissance that is reshaping the neighborhood.

"Fifteen years ago this was a forgotten place where nobody wanted to live," said Shannon. Today, the two-phase project is surrounded by nearby museums, restaurants and retail, with easy access to major transit lines and walking distance to downtown.